Agriculture show to attract 2.6m visitors

SEREMBAN: This year's Malaysia Agriculture, Holticulture and Agrotourism (Maha) International Show is expected to draw more than 2.6 million local and foreign visitors.

Agriculture and Agro-based Industry Minister Datuk Seri Noh Omar said the 10-day biennial event, from Nov 23 to Dec 2, is expected to be the biggest due to the increasing response received over the years.

"For Maha 2010, we expected only 1.6 million visitors, but it drew more than 2.5 million visitors.

"We believe Maha 2012 will be bigger, with more visitors and participation from within and outside the country." He was speaking at the closing ceremony of Negri Sembilan Maha 2012, in conjunction with the Farmers, Breeders and Fishermen Day at the former site of Kem Paroi here yesterday.

To date, 10 countries have confirmed participation.

They include Afghanistan, Vietnam, Singapore, South Korea, India, Qatar and Sri Lanka.

He said feedback received from this year's Negri Sembilar Maha was also encouraging, with 150,000 visitors compared with 100,000 previously.

"We may organise minimal Maha in the districts to gather more locals in this field and encourage them to exhibit their products."